



Department
for Work &
Pensions

KICKSTART SCHEME

Job title	Social Media Executive, Community Food Hub
Job summary	<p>A key member of our team, amplifying Freedom's Ark's efforts to end hunger in our community, by:</p> <ul style="list-style-type: none">• helping Londoners in need, to understand where they can <i>get help</i>;• <i>enable</i> Londoners in a better position to understand how they can <i>give help</i>;• campaigning to bring about a London where neighbours are no longer hungry. <p>Work closely with our Design Co-ordinators, to develop your skills and deliver projects that help build our brand identity. Creative content planning, creation and platform management. Support Campaigns Team members to create video, photography and imagery via Canva & Vimeo. Social media channel management. Support our Campaigns Team members to post content, respond to queries and compile monthly reporting analytics.</p> <p>Work alongside our Fundraising & Campaigns Co-Ordinators on initiatives that promote our text, online and local Markets appeals, where agreed. Work alongside our Schools Outreach Co-Ordinator on initiatives that help to raise awareness and understanding among teachers and parents about the help we offer, where agreed. Assist with media enquiries, where agreed.</p> <p>Collaborate with other Kickstart candidates at Freedom's Ark to create and maintain comprehensive onboarding and guidance. The aim here is to pass the baton to future candidates, so that they can learn from you and your experiences, to enable them to be effective as quickly as possible.</p>
Essential skills, experience and qualifications	<p>We're looking for a proactive self-starter who's got a basic understanding of communications, with a passion for building their all-round marketing skills.</p> <p>Ideal candidates will have a curious nature, be able to work on their own initiative during the daytimes.</p> <p>You must be able to share your knowledge of important social justice and equality issues, to further team learning and effectiveness.</p>

<p>What's on offer?</p>	<ul style="list-style-type: none"> • 25 hours per week, National Minimum Wage • 6 months of career coaching with the Princes' Trust • Your own laptop • Pre-paid SIM card • Mix of remote working, with at least one day per week working from Tottenham Town Hall • Build your portfolio, gain experience in a creative role and make connections to support you on your career journey • Contribute to making Tottenham a better place to live
<p>About us</p>	<p>Community Food Hub redistributes fresh fruit, veg, bread, dairy, meat and ready meals with a short shelf life, to locals wanting to maximise their disposable income and prevent food waste. Best suited to anyone receiving social security, low paid or non-earners. Clients can use the service once a week on an ongoing basis.</p>
<p>Eligibility</p>	<p>You must be 16-24 years of age, receiving Universal Credit</p>
<p>Apply</p>	<p>Speak to your Job Coach today, quoting jobs reference N15 4RX</p>